Research Project Idea #2

Introduction to problem: The first census driven project is ok, but I want to be challenged and stretched by this project.

New Research Question: Who/when do people attend Wooddale Church’s services?

Background information: Wooddale Church does an offical headcount every service, but apart from that they do not know much about who is attending their services. Any given Sunday 6,000-8,000 people attend the service. At each service attendee’s are asked to fill out an attendance card. Every service about 450-550 people fill out an attendance card. Given that this is a large enough sample size, I would like to project for the overall attendee’s information. I will be using SPSS, which I am just learning, to crunch the analytical data. The data is stored inWooddale’s database, but lacks the analytical techniques. I will have to export the data and scrub it in order to use it in SPSS.

Report Form: Through the steps of assembling, cleaning, and analyzing the data I will report on what is happening and how I have reached my conclusions.